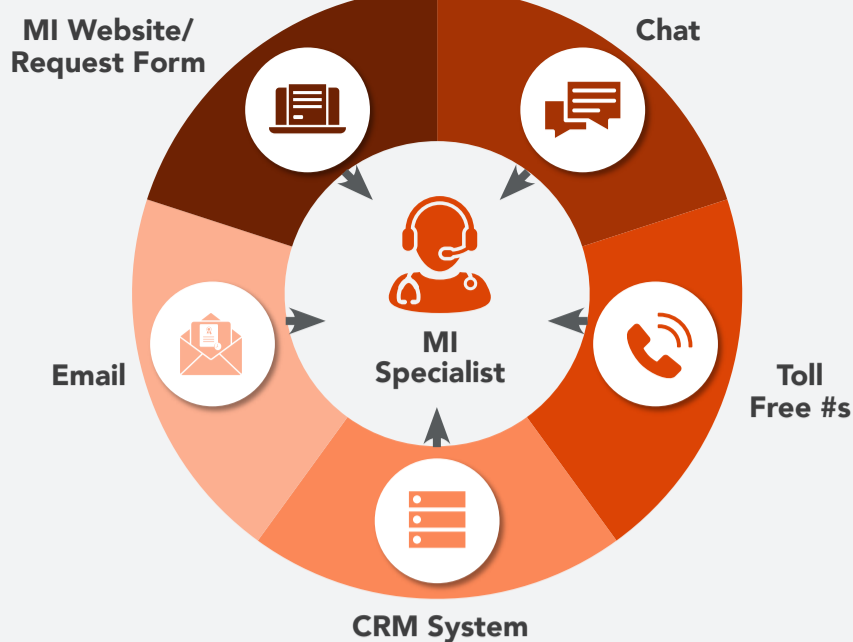


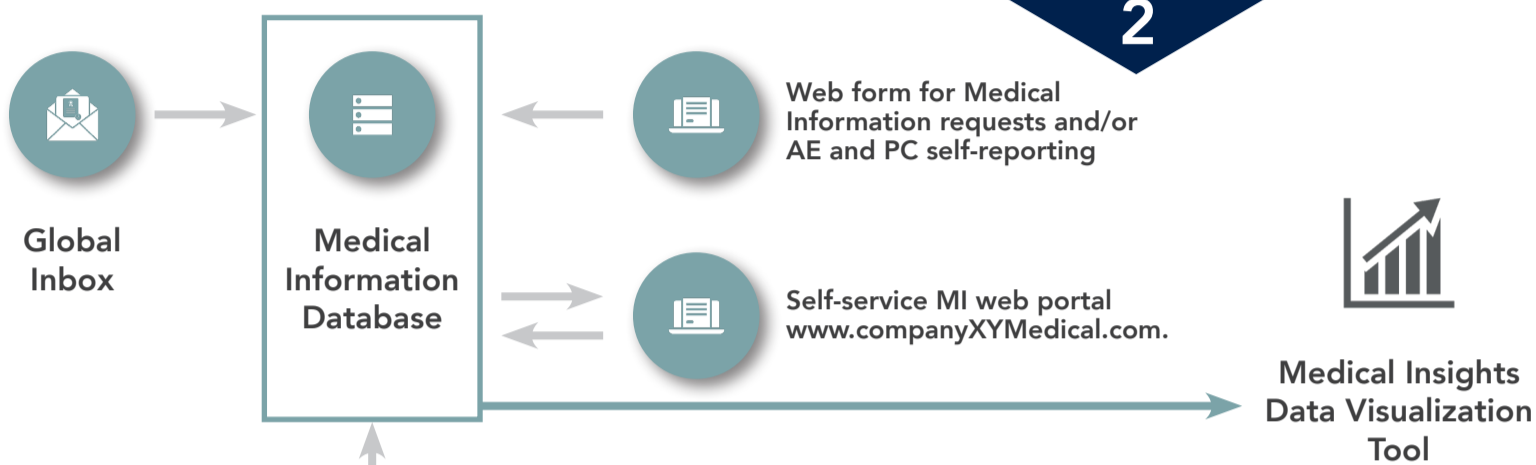
1

Integrated Communication Channels Enhance Customer Engagement and Drive Future Decision-Making

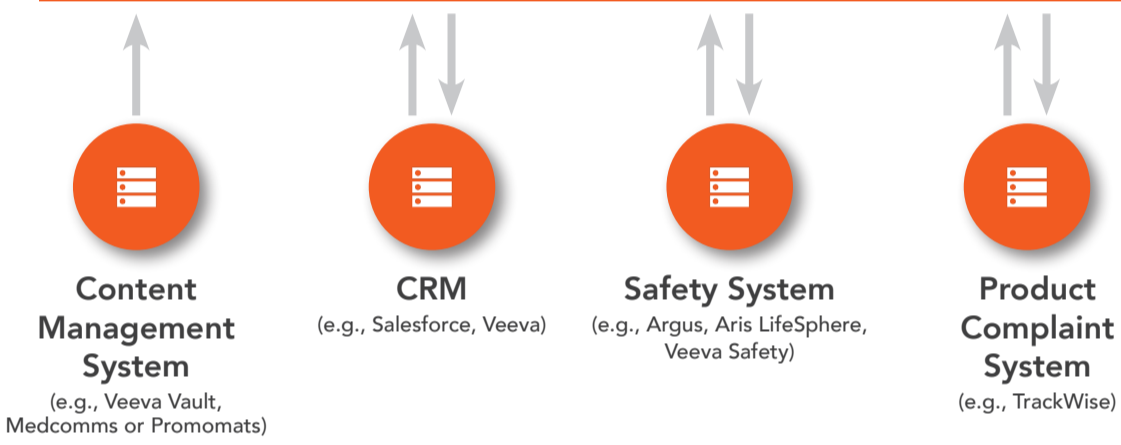
Multichannel medical information systems improve customer experience and allow for actionable insights that drive value across your organization.



2



INTEGRATES WITH CLIENT SYSTEMS



EVERSANA's Medical Information leverages technology and innovation. This includes leveraging EVERSANA's Medical Information database to build online web request forms, self-service portals and integrating the Medical Information database with clients' CRM systems.

3

Integrated Analytics & Output

EVERSANA has built a dynamic data analytics and data visualization tool on top of the Medical Information database. Clients can use this tool in real time to get a sense of inquiry volume, turnaround times, categories and topics of inquiries, etc.

EVERSANA's Medical Information insights tool helps clients more easily and quickly analyze data for evaluating trends, identifying data gaps and identifying actionable customer insights. These insights can be shared with the organization to support life cycle management, publication planning, data generation and analyses, and educating future clinical trial development.

