

# EVERY PATIENT MATTERS



## IMAGINE THIS:

- A Canadian company has a new oral product in the U.S. market
  - Second line therapy to competitor
  - Patient compliance challenges due to multi-dose daily regimen and side effects
  - Payer challenges stem from reliance on competitor
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## THE SOLUTION:

- Dedicated patient service coordinators for each patient
  - Open communication between patient, HCP, pharmacy and EVERSANA pharmacist
  - Consistent follow-ups with HCPs and payers to provide adequate clinical information for insurance and medication approval
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## RESULTING IN:

- Onboarding time decreases from 25 to 10 days
- Patient loyalty increases
- 95% patient compliance
- 100% patient satisfaction