

ALL COMMERCIAL SERVICES. ONE PARTNER.

The life sciences sector has been long overdue for transformation. Fueled by increasing pressures on both established and emerging pharmaceutical companies, combined with investment market volatility, regional and regulatory complexities, and the need to improve both brand value and patient impact, **we reinvented commercialization.**

EVERSANA provides the industry’s only option for fully integrated commercial services to solve any drug pricing, promotion, access, reimbursement, adherence, or product delivery challenge.

Transformed by data and digital innovation, EVERSANA activates our future-ready infrastructure and proven industry expertise to manage the complete launch and commercialization of your product portfolio or address specific program or patient needs.

WE BELIEVE UNIQUE THERAPIES DESERVE UNIQUE COMMERCIAL SOLUTIONS.

BY THE NUMBERS:

20+
LOCATIONS

100+
THERAPEUTIC AREAS

670+
CLIENTS

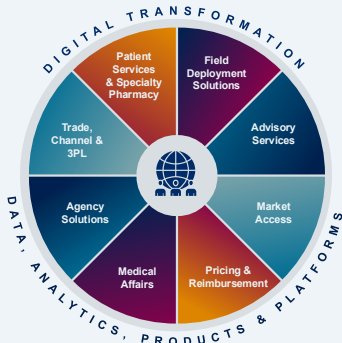
30+
COMPLETE PARTNERSHIPS

100%
TOP BIOPHARMA COMPANIES

~6,000
EMPLOYEES

~\$1B+
2025 REVENUE

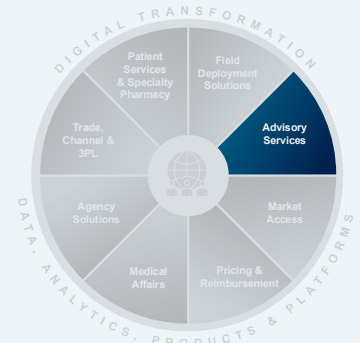
64
NET PROMOTER SCORE



**Full-Scale Launch
or Established Brand
Revival**



**Integrated Solutions
to Overcome Any
Challenge**



**Best-in-Class
Services
for Specific Needs**

WE REIMAGINED COMMERCIALIZATION MODELS:

EVERSANA COMPLETE Commercialization®

to achieve product launch excellence

EVERSANA DIRECT™ Commercialization

to accelerate patient access and adherence

EVERSANA REIGNITE™ Commercialization

to improve in-market product performance

EVERSANA ONCOLOGY Commercialization®

to support complex therapeutics

OUR INTEGRATED COMMERCIAL SERVICES:

Advisory Services

Management Consulting
Regulatory Consulting
Value & Evidence

Agency Solutions

AI Agency
Full Service AOR/DAOR
Market Access
MedComm
Media
Content Transformation
Omnichannel Orchestration

Channel Solutions

Global Channel Management
3PL
eCommerce Solutions

Data & Analytics

Patient & Provider Targeting
RWE & HEOR
Commercial Analytics

Deployment Solutions

Commercial & Clinical Representatives
FRMs, NAMs, KAMs
Learning & Performance

Market Access Solutions

Market Access Strategy
Market Shaping Activation
Research & Insights

Medical Affairs

Medical Affairs Strategy
Medical Information
Pharmacovigilance
Quality Assurance

Patient Services

Access & Hub
Affordability, Co-Pay & PAP
Specialty Pharmacy
In-Home Nursing & Clinical Support

Pricing & Revenue Management

Global Pricing & Access Data
Price & Access Software
Revenue Management Services

Innovations & AI-Enabled Technologies

ACTICS® by EVERSANA
AI Agency Platform
EVERSANA ORCHESTRATE™ Operating System
EVERSANA ORCHESTRATE™ Omnichannel
EVERSANA ORCHESTRATE™ MLR
EVERSANA ORCHESTRATE™ PV

