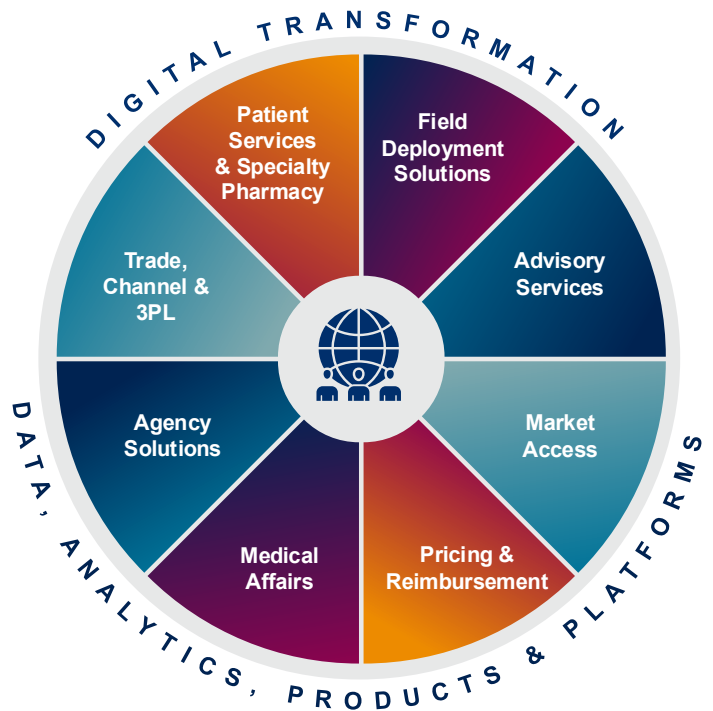


Commercialization Transformed

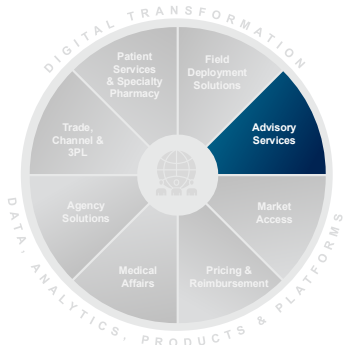
The life sciences sector has been long overdue for transformation. Fueled by increasing pressures on both established and emerging pharmaceutical companies, combined with investment market volatility, regional and regulatory complexities, and the need to improve both brand value and patient impact, **we reinvented commercialization.**

EVERSANA provides the industry's only option for fully integrated commercial services to solve any drug pricing, promotion, access, reimbursement, adherence, or product delivery challenge.

Transformed by data and digital innovation, EVERSANA activates our future-ready infrastructure and proven industry expertise to manage the complete launch and commercialization of your product portfolio or address specific program or patient needs.



We believe unique therapies deserve unique commercial solutions.



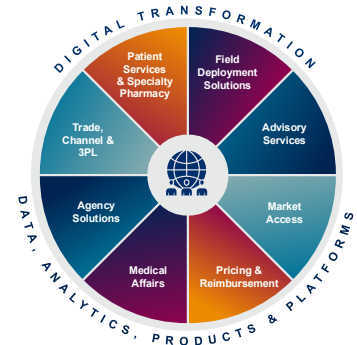
Best-in-Class Services for Specific Needs

Every day we help clients—established or start-ups—with specific needs. Our services range from consulting to creative to field sales to co-pay programs and more.



Integrated Solutions to Overcome Any Challenge

With nearly every service offered, we create and combine “fit for purpose” solutions to overcome any access, promotion, affordability, adherence, or product delivery challenge.



Full-Scale Launch or Established Brand Revival

A majority of launches miss forecast, and many established brands slowly lose revenue. We reinvented the model to successfully launch products or reignite revenue for established brands.

Integrated Commercial Services:

Advisory Services

Management Consulting
Regulatory Consulting
Specialty Consulting
Canadian Advisory Services
Research & Insights
Value & Evidence

Patient Services

Access & Hub
Affordability, Co-Pay & PAP
Specialty Pharmacy
In-Home Nursing & Clinical Support

Deployment Solutions

Commercial & Clinical
Representatives
FRMs/NAMs/KAMs
Learning & Performance Services

Market Access Solutions

Market Access Strategy
Market Shaping Activation Model
Research & Insights
RWE & HEOR

Pricing & Revenue

Management

Global Pricing/Access Data
& Software
Revenue Management Services

Medical Affairs

Medical Affairs Strategy
Medical Information Solutions
Integrated Compliance Solutions
Medical Information
Pharmacovigilance
Quality Assurance/
Quality Management Systems
Regulatory
Medical Affairs Technology
Innovation

Agency Solutions

Full Service AOR/DAOR
Market Access
MedComm
Media
Enterprise Marketing &
Cloud Platforms
Omnichannel Orchestration

Trade, Channel & 3PL

Global Channel Management & 3PL
eCommerce Solutions

Data & Analytics

Patient & Provider Targeting
RWE & HEOR
Commercial Analytics

By The Numbers:

30+

Global Locations

100+

Therapeutic Areas

\$1B+

2024 Revenue

~7,000

Employees

670+

Clients

20+

COMPLETE Partnerships

100%

Top Bio-Pharma Companies

54

Net Promoter Score

About The Brand:

Our name helps tell our story. EVERSAANA is rooted in "EVER" for ever-evolving and "SANA," the Latin word for healthy. So naturally, when the best-in-class service providers, spanning the patient experience to global channel distribution, combined into one powerful solution, we became EVERSAANA. To learn more, visit eversana.com.