

# EVERSANA'S MEDICAL AFFAIRS

## EVERSANA's Medical Reviewer Support Services



### Approach

Our approach is **Value & Quality** driven and deep seated in our cultural beliefs of Client Delight and being Patient Minded.

We understand the critically important role that the medical reviewer plays in the review and approval of promotional and nonpromotional materials.

We also understand that our clients' medical reviewers have multiple responsibilities beyond medical review and need to focus on medical strategy and not fact-checking.



### Expertise

Our medical Content and Medical Review Leadership team has direct industry experience and service provider experience.

Our medical reviewers are highly trained healthcare professionals with advanced life sciences degrees.

Our years of experience have also allowed us to support products throughout their entire life cycle and to grow and scale our solutions with our clients' needs in mind.



### Customizable & Scalable

We understand that our clients' needs, therapeutic areas, products, internal resource models, budget, etc., are unique.

We partner with our clients to develop flexible and scalable resource models to ensure we provide the service level and key performance indicators our clients require.



### Innovation & Technology

We have experience with systems, databases and technology utilized for Medical Legal Review (MLR) (e.g., Veeva Vault PromoMats and MedComms).

We monitor industry best practices and trends and continuously evaluate solutions that can improve operations and efficiency.

## Medical Legal Regulatory (MLR) Services

### Medical Reviewers

### Regulatory Reviewers

### MLR Coordinators

### Medical/Scientific Accuracy and Fact-Checking\*

\* Fact-checking support helps to achieve higher accuracy and saves significant time and effort for the medical reviewers. It provides a cost-effective option by leveraging experienced and highly trained offshore resources.

## Medical Legal Regulatory (MLR) Review Processes

- EVERSANA medical reviewers have extensive experience in relation to participating in promotional and nonpromotional MLR review committees.
- The leadership team has experience providing medical review both as a service provider and directly on the pharmaceutical company side.
- EVERSANA also has highly experienced MLR coordinators.

### Expertise & Experience



- EVERSANA has built training specific for medical reviewers in relation to participating in promotional and nonpromotional MLR review committees.
- EVERSANA also has regulatory affairs experts on regulatory advertising and promotion.

### Training



- EVERSANA has its own SOPs in place for MLR.
- We also train team members on client-specific SOPs and procedures.

### Standard Operating Procedures



### Process

- EVERSANA has experience establishing full MLR processes.
- EVERSANA content development experts also have extensive experience in working in our clients, review and approval processes and systems.



### Systems

- EVERSANA has its own instance of Veeva Vault PromoMats.
- EVERSANA medical content development and the medical review team have extensive experience using Veeva Vault PromoMats and MedComms.
- Additionally, we have experience using other review and approval platforms.



For additional information, [click here.](#)