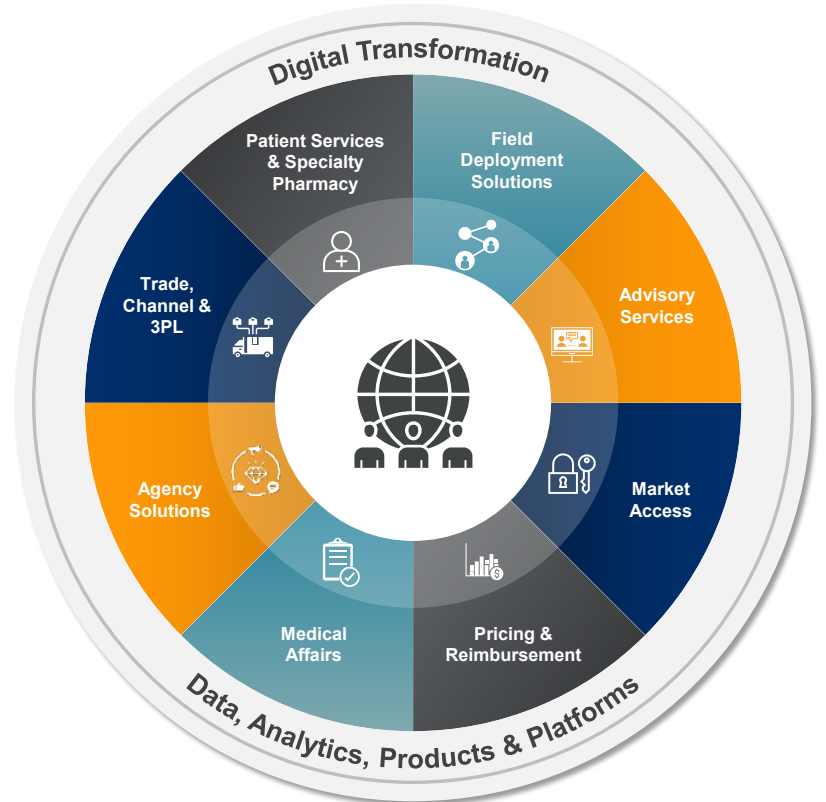


COMMERCIALIZATION TRANSFORMED

The life sciences sector has been long overdue for transformation. Fueled by increasing pressures on both established and emerging pharmaceutical companies, combined with investment market volatility, regional and regulatory complexities, and the need to improve both brand value and patient impact, **we reinvented commercialization.**

EVERSANA provides the industry's only option for fully integrated commercial services to solve any drug pricing, promotion, access, reimbursement, adherence, or product delivery challenge.

Transformed by data and digital innovation, EVERSANA activates our future-ready infrastructure and proven industry expertise to manage the complete launch and commercialization of your product portfolio or address specific program or patient needs.



We believe unique therapies deserve unique commercial solutions.



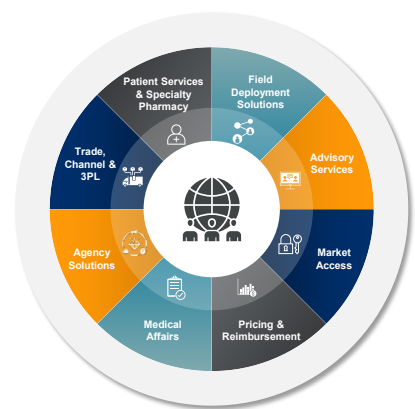
Best-in-Class Services for Specific Needs

Every day we help clients—established or start-ups—with specific needs. Our services range from consulting to creative to field sales to co-pay programs and more.



Integrated Solutions to Overcome Any Challenge

With nearly every service offered, we create and combine “fit for purpose” solutions to overcome any access, promotion, affordability, adherence, or product delivery challenge.



Full-Scale Launch or Established Brand Revival

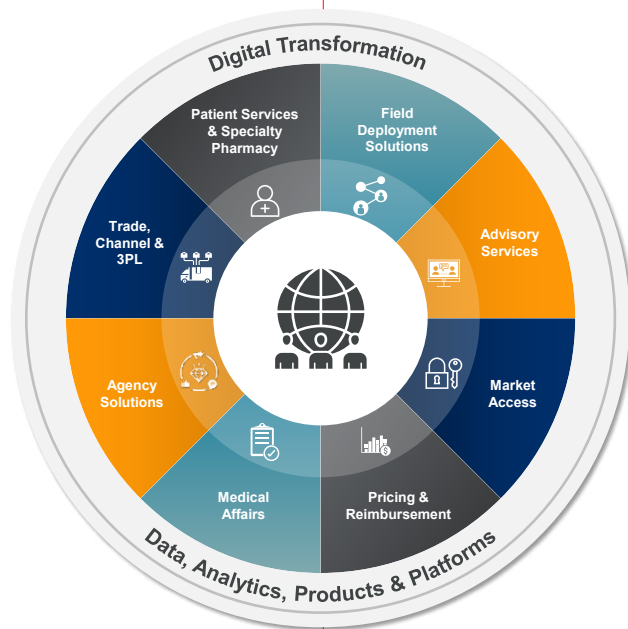
A majority of launches miss forecast, and many established brands slowly lose revenue. We reinvented the model to successfully launch products or reignite revenue for established brands.

By The Numbers:

>\$1B 2022 Revenue

100% Top Bio-Pharma Companies

~ 7,000 Employees



100+ Therapeutic Areas

Net Promoter Score 56

20+ COMPLETE Partnerships (Mid-to-Small Cap)

Integrated Commercial Services:

Advisory Services

- Management Consulting
- Regulatory Consulting
- Specialty Consulting
- Canadian Advisory Services
- Research & Insights
- Value & Evidence

Patient Services

- Access & Hub
- Affordability, Co-Pay & PAP
- Specialty Pharmacy
- In-Home Nursing & Clinical Support

Deployment Solutions

- Commercial & Clinical Representatives
- FRMs/NAMs/KAMs
- Learning & Performance Services

Market Access Solutions

- Market Access Strategy
- Market Shaping Activation Model
- Research & Insights
- RWE & HEOR

Pricing & Revenue Management

- Global Pricing/Access Data & Software
- Revenue Management Services

Medical Affairs

- Medical Affairs Strategy
- Medical Information Solutions
- Integrated Compliance Solutions
- Medical Information
- Pharmacovigilance
- Quality Assurance/Quality Management Systems
- Regulatory
- Medical Affairs Technology Innovation

Agency Solutions

- Full Service AOR/DAOR
- Market Access
- MedComm
- Media
- Enterprise Marketing & Cloud Platforms
- Omnichannel Orchestration

Trade, Channel & 3PL

- Global Channel Management & 3PL
- eCommerce Solutions

Data & Analytics

- Patient & Provider Targeting
- RWE & HEOR
- Commercial Analytics

About The Brand:

Our name helps tell our story. EVERSANA is rooted in "EVER" for ever-evolving and "SANA," the Latin word for healthy. So naturally, when the best-in-class service providers, spanning the patient experience to global channel distribution, combined into one powerful solution, we became EVERSANA.