

Next Generation Commercialization: We are EVERSANA



EVERSANA®

Your world changes by the minute. You face drug pricing, access, reimbursement, adherence, and product delivery challenges every day. EVERSANA offers solutions. From industry-leading patient services and adherence support to global pricing and revenue management, we've integrated our services into a single platform that creates value across the product life cycle and guarantees commercial success. We'll manage the complete launch and commercialization of products or address specific programs or patients needs. **As your integrated life science services partner, we perform as an extension of your team and inform decisions that improve the lives of your patients.**

BUILD BOLDER STRATEGIES

- Customized Market Assessment
- Market Access Strategy & Marketing Agency Services
- Mobilization of Patient Experience Project (Patient Community / Voice)
- Value & Evidence
- Global Pricing Roadmap (Proprietary & Proven Tools)
- Field Solution Recruitment & Training
- Patient Onboarding Strategy – therapeutic specialization techniques

DELIVER SUPERIOR PERFORMANCE

- Field Medical, Market Access & Sales
- 3PL Distribution & Financial Services
- Specialty Pharmacy Distribution
- Patient Support Model – Onboarding, Affordability & Patient Service
- Clinical Navigation (Nursing Services)
- Revenue/Pricing Management –
- Ongoing Assessment
- Value & Evidence

DEPLOY DATA, ANALYTICS, VALUE & EVIDENCE

- Optimized Field Solution Management
- Proactive Patient Support –
- Enhanced Patient Adherence Model
- Revenue Growth & Management
- Supply Chain & Process Optimization
- Pharmacovigilance, Safety, Medical Communication & Quality
- Value Assessment & Validation
- (HEOR & RWE)

EVERSANA COMPLETE Commercialization®

Leverage the full capabilities of EVERSANA to drive launch and commercialization.



LAUNCH READINESS

You've invested time and money in development. Now, you need the right partner to ensure you have the right tools, pricing and infrastructure. Let's validate market dynamics, develop the right access strategy, and really understand the needs of your patients to ensure healthier outcomes.



PRODUCT LAUNCH

Your launch demands the speed, scale and certainty to exceed your business and clinical goals. Whether it's activating distribution within hours, helping patients navigate prior authorizations, or mobilizing a field solution, we've got the skills, infrastructure and resources ready from day one and beyond.



IN MARKET SUCCESS

You've successfully launched your product, but do you have the resources in place to sustain high value? From proactive patient support and adherence solutions to ongoing revenue management, your goals are our goals – for the long run.



WE FOCUS ON VALUE THAT'S ACHIEVED BY STRONG RELATIONSHIPS AND OPERATIONAL EXCELLENCE.

- Earn the strongest patient relationships by understanding & supporting complex needs
- Demonstrate sustained value to build your payer relationships
- Distribute highly valued therapies to market quickly & efficiently

To achieve that, you need a seasoned partner, not siloed vendors with conflicted priorities. As a single point of contact, we operate as an extension of your leadership team.

SHARED FOCUS

Your business outcomes

INFRASTRUCTURE READY

Capital investments made for you

METRICS & ACCOUNTABILITY

Integrated, Actionable Data

OWNERSHIP OF FINANCIAL SUCCESS

Contractual guarantees



25+

LOCATIONS

150+

BRANDS

670+

LIFE SCIENCE
CLIENTS

100+

COUNTRIES
SERVED

100+

PATIENT SERVICE
PROGRAMS

7,000+

EMPLOYEES

600+

MDS, RNS,
PHARMDS

46

NET
PROMOTER
SCORE

100%

OF THE TOP 25
BIO-PHARMA
COMPANIES

100+

DISEASE
STATES

What's in a Name?

"EVER" for ever-evolving and always advancing. "SANA" is the Latin word for healthy. So naturally, when service leaders – spanning the patient experience to global channel distribution – combine with one powerful platform, we became EVERSANA.

