CASE STUDY Recruitment in Ultra Rare Disease

A biopharmaceutical company focused on developing and commercializing innovative therapies for people with rare debilitating diseases engaged Seeker Health® by EVERSANA to accelerate subject engagement.

Objectives

- Accelerate subject enrollment
- Achieve full enrollment

Methods

- Seeker Health designed and implemented a compliant subject lead generation program
- Subjects were directed to a website with pre-screener
- Authorized personnel were able to securely access data for subject screening and enrollment via our proprietary Seeker Portal™

Results

- In 4 months, Seeker Health contributed 20% of the consented subject population, exceeding goals
- Accelerated recruitment to successfully complete enrollment
- Treatment successfully filed for approval



