CASE STUDY Global Recruitment for Ultra Rare Disease

A biopharmaceutical company partnered with Seeker Health® by EVERSANA to aid recruitment of ultra rare population.

Objectives

- Accelerate subject recruitment
- Identify potential participants
- Pre-screen subjects for participation

Methods

Global Facebook campaign, pre-screener and Seeker Portal[™] in these languages:

- English
- Dutch
- German
- Spanish
- Italian
- Hungarian
- French

Results

- 81 Pre-screened subjects
- 9 met all criteria and participated = 36% of participant population
 - 3 in Spain
 - 2 in Germany
 - 2 in Netherlands
 - 1 in Hungary
 - 1 in US



