

# CASE STUDY

## Recruitment for Neurodegenerative Disease Subjects

*A biopharmaceutical company recruiting for a very serious neurodegenerative disease sought out Seeker Health to help accelerate subject finding.*

### Objectives

- Accelerate subject recruitment
- Find recently diagnosed subjects

### Methods

- Seeker Health® by EVERSANA designed and implemented a compliant subject lead generation program
- Subjects were directed to a website with pre-screener
- Seeker Portal™ activated for 50 sites in United States and Canada

### Results

- **250 subjects completed pre-screen**
- **52 subjects completed all screening steps**
- **24 subjects consented to participate 7 months**
- **New subjects found accelerated enrollment and exceeded recruitment expectations**

