

## MARKET ACCESS

# Alternative Payment Models

**Alternative Payment Models** provides insights on key innovative payment and care delivery models, along with biopharmaceutical company opportunities to engage in partnerships with participating organizations.

- Which innovative payment models have the broadest adoption across payers and providers?
- What are the most common risk arrangements for innovative payment models, and what services do these arrangements include?
- Which CMS Innovation Center demonstrations are likely to have the greatest impact on payer and IDN business strategies and drug access decisions?

Use **Alternative Payment Models** to:

- Anticipate the impact of APMs on payer and IDN strategies and access decisions
- Evaluate the impact of emerging innovative models on biopharmaceutical company relationships with payers and providers
- Assess the impact of CMS Innovation Center models on payer and IDN behavior

Evolution of Alternative Payment Models TBD	<ul style="list-style-type: none"> <li>• Health plan and provider adoption of alternative payment models (APMs)</li> <li>• Assessment of risk and success in innovative payment models</li> <li>• Biopharmaceutical company opportunities to partner with customers that participate in APMs</li> </ul>
Impact of CMS Innovation TBD	<ul style="list-style-type: none"> <li>• Identification of key CMS innovation models</li> <li>• Uptake of CMS Innovation Center demonstrations among payers and integrated delivery networks (IDNs)</li> <li>• Influence of demonstrations on the marketplace</li> </ul>

This product may also include relevant market alerts, real-time assessments of recent changes, or discussions of market events. EVERSANA reserves the right to change the timing and/or topics of its syndicated research publications.