

ACCOUNT ACCESS SPOPTIMIZER

SPOPTIMIZER is the only objective online platform evaluating over 90 specialty pharmacies (SPs) for current and future network needs, ranking them according to key service capabilities and organizational attributes.

- Which SPs best align with the needs of patients and providers in a product/therapeutic area?
- Which SPs are best able to deliver the services that providers and patients require, optimizing product access?
- Which SPs possess the critical attributes necessary to effectively support company network strategy needs and business goals?

Use SPOPTIMIZER to:

- Target potential RFI/RFP recipients
- Support launch of multiple new products annually
- Optimize dispensing strategies
- Assess evolution of markets (e.g., M&A, IDNs, SPs)
- Improve development of limited distribution networks (LDNs)
- Expand LDNs into larger networks
- Develop competitive intelligence
- Benefit from periodic SP reviews

Interactive Filter Tool Available 24/7 Database updated every two months	<ul style="list-style-type: none"> • Four primary search filters: <ul style="list-style-type: none"> - Areas of therapeutic focus - Payer network participation - Service offerings - Biopharmaceutical company network participation • Limited distribution network search results: <ul style="list-style-type: none"> - Brand name - Biopharmaceutical company
Profiles of 25-plus leading SPs	<ul style="list-style-type: none"> • Include in-depth analyses of key areas, such as: <ul style="list-style-type: none"> - Organizational structure - Business mix - Approaches in specific healthcare channels - Evolving business models - Strategic goals - New product and service offerings with ability to drive industry change
Bonus Feature	<ul style="list-style-type: none"> • 50-plus profiles of integrated delivery network (IDN)-owned/institutional SPs • Filtering by areas of therapeutic focus and service offerings • Profiles include account summaries and segmentation

EVERSANA reserves the right to change the timing and/or topics of its syndicated research publications.

Visit: www.EVERSANA.com Phone: 609.397.5282 Email: HSIclientservices@EVERSANA.com