






5 Trends in Digital Medicine to Watch For

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-  **1 The need for and receptivity to Digital Medicine and Telemedicine have exploded with the COVID-19 epidemic.**
-  **2 Barriers that have held back innovation in Digital Medicine and Telemedicine have been blasted apart with recent relaxing of requirements by CMS and continuing advances within FDA's Digital Health program.**
-  **3 Investments within the digital health space are growing significantly.**
-  **4 Pharmaceutical companies have invested in digital health products to bolster their core therapeutic portfolios and reduce/optimize internal operating costs.**
-  **5 Countries have just begun to develop formal digital health access/reimbursement pathways, encouraging rapid growth in the industry.**

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