

MARKET ACCESS

Insurance and Benefit Design: Government

Insurance and Benefit Design: Government provides insights on potential changes in government plan benefits over the next two years, assisting companies in anticipating emerging access opportunities and risks.

- How are market trends and government policies transforming the Part B market, and how will access evolve as a result?
- How are market trends and government policies changing the Part D market, and how will access evolve as a result?
- What drug control activities are states pursuing, and what actions should biopharmaceutical companies take to appropriately prepare across states?
- What actions should companies take to appropriately respond to the changing underinsured landscape, including Medicaid, health insurance exchanges, and potential new coverage options?

Use **Insurance and Benefit Design: Government** to:

- Develop effective business strategies for the evolving Medicare Part B landscape
- Develop effective business strategies for the evolving Medicare Part D landscape
- Gain deeper understanding of state efforts to regulate healthcare business practices including drug pricing, importation, and contract negotiations
- Monitor changes to Medicaid and exchange marketplace landscapes and assess their impact on patient access

Part B Management Trends March	<ul style="list-style-type: none"> • Assessment of Part B market movement • Trends in Part B benefit design and cost sharing • Assessment of proposed policy changes under Part B • Impact of Part B regulations on stakeholders
Part D Management Trends July	<ul style="list-style-type: none"> • Trends in Part D benefit design and cost sharing • Comparison of MA-PD and PDP business models • Assessment of proposed policy changes under Part D • Impact of Part D regulations on stakeholders
State Pharmacy Control Regulations August	<ul style="list-style-type: none"> • Assessment of state pharmacy control activities and their impact on access
Medicaid and Underinsured Trends November	<ul style="list-style-type: none"> • Overview of recent Medicaid rule changes that affect access • State utilization of 1115 waivers • Availability of additional coverage options • Exchange marketplace shifts
Market Alerts As needed	<ul style="list-style-type: none"> • Timely analysis of payer reactions to significant recent events, including: <ul style="list-style-type: none"> - Congressional activity relating to government programs - CMS policy releases - Medicare/Medicaid/exchange plan business activities

This product may also include relevant market alerts, real-time assessments of recent changes, or discussions of market events. EVERSANA reserves the right to change the timing and/or topics of its syndicated research publications.

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