

## MARKET ACCESS

# Insurance and Benefit Design: Commercial

**Insurance and Benefit Design: Commercial** provides insights on the evolution of benefit designs in the commercial health plan channel, supporting timely, effective responses to emerging access opportunities and risks for brands.

- What are the current and emerging trends in commercial plan benefit designs and drug management?
- What tools are commercial plans using to control access and costs?
- What are the trends in commercial plan benefit designs and management of drugs with coverage on the medical benefit?

Use **Insurance and Benefit Design: Commercial** to:

- Stay up-to-date on benefit design and pharmacy management trends, and anticipate emerging changes
- Educate account teams and internal colleagues on changes that affect access

Coverage Landscape February	<ul style="list-style-type: none"> <li>• Overview of medical and pharmacy coverage in the United States</li> <li>• Assessment of key payers across channels</li> <li>• Analysis of key trends in market</li> </ul>
Pharmacy Management Trends May	<ul style="list-style-type: none"> <li>• Benefit design trends, including tiering, cost sharing, deductibles, and premiums</li> <li>• Use of enhanced and restrictive formularies</li> <li>• Utilization management tool use</li> <li>• Management of biosimilars</li> </ul>
Medical Benefit Management Trends August	<ul style="list-style-type: none"> <li>• Medical benefit management and tactics</li> <li>• Trends in specialty pharmacy use, buy-and-bill approval rates, preferred distribution channels, and site-of-care selection</li> <li>• Impact of biosimilar access</li> </ul>
Patient Affordability and Assistance November	<ul style="list-style-type: none"> <li>• Assessment of regulations/management of patient assistance programs</li> <li>• Copay assistance use</li> <li>• Accumulator/maximizer use</li> </ul>
Market Alerts As needed	<ul style="list-style-type: none"> <li>• Timely analysis of payer reactions to significant market events, including:               <ul style="list-style-type: none"> <li>- FDA approvals or rejections of new products</li> <li>- Market entry of branded or generic drugs</li> <li>- Expansion of treatment guidelines or recommendations</li> <li>- Release of high-profile head-to-head trial data</li> </ul> </li> </ul>

This product may also include relevant market alerts, real-time assessments of recent changes, or discussions of market events. EVERSANA reserves the right to change the timing and/or topics of its syndicated research publications.