

NEW 2020

MARKET ACCESS

# Insurance and Benefit Design: Commercial

**Insurance and Benefit Design: Commercial** provides insights on the evolution of insurance and benefit designs in the commercial health plan channel, supporting timely, effective responses to emerging access opportunities and risks for brands.

- What are the current and emerging trends in commercial plan benefit designs and drug management?

Use **Insurance and Benefit Design: Commercial** to:

- Stay up-to-date on benefit design and pharmacy management trends, and anticipate emerging changes
- Educate account teams and internal colleagues on changes that affect access

Pharmacy Coverage Landscape January	<ul style="list-style-type: none"> <li>• Overview of pharmacy coverage in the U.S.</li> <li>• Formulary control in the commercial channel</li> <li>• Emergence of specialty drugs, and common tactics for managing these products</li> </ul>
Benefit Design & Pharmacy Management Trends February	<ul style="list-style-type: none"> <li>• Enhanced and restrictive benefits in commercial channel</li> <li>• Trends in premium costs, along with coinsurance, copay, and deductible amounts</li> <li>• Use of formulary exclusions and other utilization management tactics</li> <li>• Implementation of preferred distribution channels and shifts in site of care</li> </ul>
Drug Management Tactics April, July, September	<ul style="list-style-type: none"> <li>• Profiles of 30 drug markets</li> <li>• Current and future management priorities, intensity, and tactics by market</li> </ul>
Employer Coverage Decisions May	<ul style="list-style-type: none"> <li>• Health plan/PBM role and influence in employer benefit and coverage decisions</li> <li>• Employer benefit consultant role in employer decisions</li> <li>• Strategies for direct-to-employer engagement</li> </ul>
Payer Implementation of Copay Accumulator Programs June	<ul style="list-style-type: none"> <li>• Copay accumulator program prevalence and impact on patients</li> <li>• Biopharmaceutical company responses, including patient copay assistance</li> </ul>
Patient Affordability Support August	<ul style="list-style-type: none"> <li>• Payer adoption of company financial support programs for patients</li> <li>• Provider and patient perceptions reflecting real-world experience</li> <li>• Best practices and recommendations</li> </ul>
Management of Drugs with Medical Benefit Coverage August	<ul style="list-style-type: none"> <li>• Growth of cost-sharing requirements</li> <li>• Trends in SP use, buy-and-bill approval rates, and site-of-care selection</li> </ul>
Coverage and Management of Biosimilars October	<ul style="list-style-type: none"> <li>• Comparison of U.S. and global markets</li> <li>• Payer coverage decisions, formulary placement, and utilization management tactics</li> <li>• Changes in company and payer contracting leverage</li> </ul>
Consumer Decisions and Out-of-Pocket Costs November	<ul style="list-style-type: none"> <li>• Enrollment in CDHPs, HDHPs, HSAs, FSAs</li> <li>• Response to out-of-pocket costs, utilization management tactics</li> <li>• Awareness of benefit designs</li> <li>• Use of biopharmaceutical company programs</li> </ul>

This product may also include relevant market alerts, real-time assessments of recent changes, or market events. EVERSANA reserves the right to change the timing and/or topics of its syndicated research publications.

Visit: [www.EVERSANA.com](http://www.EVERSANA.com) Phone: 609.397.5282 Email: [hsiclientservices@EVERSANA.com](mailto:hsiclientservices@EVERSANA.com)