

MARKET ACCESS

Macrotrends

Macrotrends provides insights on current and emerging macro trends that will shape the U.S. access landscape over the next three years, assisting companies in anticipating new access opportunities and risks for brands.

- What current and emerging macro trends are shaping the U.S. access landscape?
- How are health plans, PBMs, drug distributors, and provider organizations responding to current and emerging macro trends?
- How will the access landscape change over the next three years?

Use **Macrotrends** to:

- Stay up-to-date on current market access macro trends across the pharmaceutical industry
- Anticipate the evolution of the healthcare landscape and its impact on the company
- Obtain strategic guidance relating to organizational opportunities and risks

Macrotrends February	<ul style="list-style-type: none">• U.S. healthcare landscape overview• Key macro trends influencing this landscape over the next three years
Macrotrends Update August	

This product may also include relevant market alerts, real-time assessments of recent changes, or market events. EVERSANA reserves the right to change the timing and/or topics of its syndicated research publications.