

BRAND ACCESS

Oncology Opportunities and Risks

Oncology Opportunities and Risks provides ongoing research, analysis, and insights to support management of U.S. branded oncology drugs.

- What are the greatest opportunities and risks for company brands in the current year?
- Which trends require company actions to ensure optimal access and reimbursement for brands, and which require continued monitoring but no current action?
- What market trends and changes could trigger changes in payer or provider management approaches for oncology drugs?

Use **Oncology Opportunities and Risks** to:

- Identify and track ongoing and emerging trends influencing current and future oncology market access environment
- Identify risks and opportunities for companies to improve access for brands
- Inform strategic planning and situational analysis for pipeline and inline branded oncology drugs

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| Key Trends in Oncology Market Access and Management January | <ul style="list-style-type: none"> • Pricing/Reimbursement Policy Changes, including IPI ruling, 340B dynamics, and additional policy changes affecting access in the oncology market • Evolution of Alternative Payment Models, including CMS's Oncology Care Model, other shared-risk/shared-savings arrangements, and outcomes-based contracting • Cost, Affordability, and Value Determinations Affecting Access, including copay accumulators, total cost of care calculations, value assessments, and HEOR • Evolution of Oncology Management, Reimbursement, and Distribution, including clinical pathway and formulary strategies, along with costs/management of diagnostics |
| Quarterly Updates March, June, September, December | <ul style="list-style-type: none"> • Real-time assessments of significant recent changes or events affecting access opportunities and risks |
| Brand-Specific Pulses As necessary | <ul style="list-style-type: none"> • Up to three tailored presentations on opportunities and risks for specific branded oncology drugs • Includes up to three customized market research evaluations exploring brand-specific needs gaining identification through the Opportunities and Risk Tracker |

This product may also include relevant market alerts, real-time assessments of recent changes, or market events. EVERSANA reserves the right to change the timing and/or topics of its syndicated research publications.