

ACCOUNT ACCESS

National Account Profiles

National Account Profiles provides insights on the size, structure, and business strategies of leading national healthcare organizations, wholesalers/distributors, retail and specialty pharmacies, GPOs, and emerging competitors.

- What are each organization's structure, business mix, and strategic goals?
- What approaches does each organization employ in the various healthcare segments?
- Which of an organization's new products and services have the greatest potential to drive change in the industry?

Use **National Account Profiles** to:

- Gain a deeper understanding of emerging business practices of leading national healthcare organizations
- Provide guidance on business planning for specific organizations in the health plan, PBM, specialty pharmacy, GPO, and wholesaler segments, along with emerging competitor organizations
- Develop strategic account plans, anticipating the evolving business practices of leading accounts

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| National Account Profiles February, May, August, November | <ul style="list-style-type: none"> • Amazon • AmerisourceBergen Corporation • Anthem • Apple • Cardinal Health • Centene • Cigna-Express Scripts • CVS Health-Aetna • Diplomat • Google • Health Care Service Corporation • HealthTrust • Humana | <ul style="list-style-type: none"> • Intalere • Kaiser Permanente • Magellan Health • MedImpact • McKesson • Premier • Prime Therapeutics • Rite Aid • UnitedHealth Group • Vizient • Walgreens • Walmart |
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