

Delivery of Care

Delivery of Care provides insight on changes in delivery of care in the next three years so you can anticipate the evolving access opportunities and risks for your company's brands.

Delivery of Care answers your questions about changes in the access environment related to:

- Site-of-care shifts
- Transitions of care
- Technological advances in care delivery
- Care coordination and population health



You can use Delivery of Care to:

Stay on top of the market trends...anticipate what you need to know

Develop strategies for your assigned MBOs related to delivery of care

Educate account teams and internal stakeholders about changes that affect access

Provide strategic guidance to marketing teams related to opportunities and risks for company's brands

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| Population Health Evolution | <ul style="list-style-type: none"> ▪ Tactics perceived as most valuable ▪ Decision drivers for population health management initiatives ▪ Current/future concerns for managing population health |
| Effects of Digital Health on Pharmaceutical Management | <ul style="list-style-type: none"> ▪ Therapeutic areas most affected by digital health ▪ Digital tools influencing clinical decisions ▪ HIT advancements ▪ Biopharma collaboration opportunities |
| Emerging Sites-of-Care: Standalone Retail and Health Plan Owned Clinics | <ul style="list-style-type: none"> ▪ Organizational statistics (size, demographics) ▪ Product utilization ▪ Pharmacy management and reimbursement ▪ Patient types within these clinics ▪ Primary decision makers within these clinics |
| Emerging Sites-of-Care: Home Health | <ul style="list-style-type: none"> ▪ Organizational statistics (size, demographics) ▪ Product utilization ▪ Pharmacy management and reimbursement ▪ Patient types using home health ▪ Primary decision makers |
| Emerging Sites-of-Care: Long-Term Care | <ul style="list-style-type: none"> ▪ SNF landscape ▪ Pharmacy management within SNFs ▪ SNF sales environment ▪ SNF-IDN dynamics |
| Population Health in Top Therapeutic Markets | <ul style="list-style-type: none"> ▪ Obstacles in managing patient populations ▪ Programs/resources valued most ▪ Interventions employed |

Clients receive:

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|  On-call access to our subject matter experts for your inquiries |  Access to our client portal, customized for your organization |
|  Client-exclusive webinar |  Unlocked PowerPoint slides |
|  On-site and virtual presentations with research leaders |  Access to source data |
|  Opportunity for input into research topics covered within the service | |

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