

Insurance and Benefit Design

Insurance and Benefits Design provides insight on changes in insurance and benefit design in the next three years so you can anticipate the evolving access opportunities and risks for your company's brands.

Insurance and Benefit Design answers your questions about changes in the access environment related to:

- Macrotrends
- Benefit design and drug management
- Employer coverage decisions
- Consumer decisions and out-of-pocket costs



You can use Insurance and Benefit Design to:

Stay on top of the market trends...anticipate what you need to know

Develop strategies for your assigned MBOs related to insurance and benefit design

Educate account teams and internal stakeholders about changes that affect access

Provide strategic guidance to marketing teams related to opportunities and risks for company's brands

Insurance and Benefit Design

2019 RELEASES

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| Pharmacy Coverage Landscape <ul style="list-style-type: none"> Overview of pharmacy coverage in the United States Formulary control in each channel Shift from traditional to specialty pharmaceutical utilization Most frequent strategies to manage specialty products | Benefit Design & Pharmacy Management Trends <ul style="list-style-type: none"> Enhanced and restrictive benefits Premiums Closed, tiered, specialty formularies; exclusions Coinurance, copays, deductibles Utilization management PBM influence Preferred distribution | Drug Management Tactics <ul style="list-style-type: none"> Profiles of the top therapeutic markets Management importance and intensity Current and future benefit and formulary designs Management interventions Therapeutic categories (TBD) | The Future of Medical and Pharmacy Benefits Marketed by Benefit Consultants <ul style="list-style-type: none"> Restrictive benefit designs promoted by consultants Formulary designs and pharmacy management strategies promoted by benefit consultants Acceptance by self-insured employers |
| Payer Implementation of Copay Accumulator Programs <ul style="list-style-type: none"> Prevalence of copay accumulator programs and other strategies payers use to thwart copay assistance Biopharmaceutical company response and strategies to support patients with copay assistance | Drug Management Tactics (10 Categories) <ul style="list-style-type: none"> Profiles of the top therapeutic markets Management importance and intensity Current and future benefit and formulary designs Management interventions Therapeutic categories (TBD) | IDN Pharmacy Management Across the System <ul style="list-style-type: none"> Single-formulary use across highly integrated health systems Pharmacy management strategies enforced across systems Clinical protocols and medical policies affecting pharmaceuticals and the level of enforcement across systems | Management of Biopharmaceuticals Covered in Medical Benefits <ul style="list-style-type: none"> Growth of coinsurance Utilization management, specialty formularies, preferred drug lists Coverage and reimbursement trends for Part B drugs Mandatory specialty pharmacy use, decline of buy and bill Site-of-care shifts |
| Biosimilar Coverage and Management <ul style="list-style-type: none"> Payer coverage decisions Formulary placement Use of utilization management tools or out-of-pocket costs Changes in contracting leverage | Drug Management Tactics (10 Categories) <ul style="list-style-type: none"> Profiles of the top therapeutic markets Management importance and intensity Current and future benefit and formulary designs Management interventions Therapeutic categories (TBD) | Consumer and Senior Decisions and Out-of-Pocket Costs <ul style="list-style-type: none"> Enrollment in CDHPs, HDHPs, HSAs, FSAs Response to out-of-pocket costs, utilization management tactics Awareness of benefit designs Therapeutic category analysis Use of pharma programs | |

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