

ACCESS MATTERS



IMAGINE THIS:

A leading pharmaceutical manufacturer is seeking a viable solution to enhance patient satisfaction and speed to therapy as it launches a new medication into market



THE SOLUTION:

Customize Rx365™ to connect all stakeholders in the patient journey to promote adherence

Develop patient- and provider-facing websites to provide co-pay information and expedite prior authorization

Establish a call center for personal assistance



RESULTING IN:

Decreased time to therapy initiation

Adherence increases

An optimal patient and provider experience